



Education Foundation  
of Stanislaus County

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## Education Foundation of Stanislaus County Board Meeting Minutes – May 8, 2014

### Attendees

Phil Alfano, Rick Bartkowski, Carol Benson, Tom Changnon, Pam Denney, Ron Emerzian, Kenni Friedman, Don Gatti, David Gianelli, Bobbie Gregory, Pam Ivie, Barbara Little, Sue Rich, and Cindy Young

### Welcome and Correspondence

Carol Benson shared a resignation letter sent to the Foundation from Ryan Gallo. Eric Johnston has also resigned. Carol Benson attended the Teacher of the Year luncheon and presented the 2<sup>nd</sup> Annual *Jane Johnston Civility Award* and a check for \$1,000 to teacher Michelle Jones from Magnolia School in Oakdale. The award was sponsored by the Education Foundation. Carol also shared that the Delta Kappa Gamma fundraiser at the State Theater was a huge success. We are still waiting to find out how much was raised on behalf of the Foundation. At the end of May, Carol and Barbara will attend a Medical Society meeting to receive a donation check from the Hearts & Flowers Luncheon.

### Approval of Minutes

A motion to approve the Board meeting minutes of February 13, 2014 was made by David Gianelli and seconded by Kenni Friedman. Unanimous vote to approve.

### Presentation – Foothill Horizons

Pam Ivie introduced Mr. Carpenter who teaches at Agnes Baptist in Modesto. He stated that it is always a positive experience for his students to attend Foothill Horizons but this time he felt his students were an experience that was above and beyond his expectations. Four of his students spoke of their Outdoor Education experience.

### Financial Report

Don Gatti asked the board if they wanted to proceed with updating an audit on the Foundation that has not been done since 2006. After discussion it was decided to hold off on doing a new audit until we are asked to provide one.

Don Gatti reviewed the Financial Report as of April 30, 2014. The Other Programs column is funds that the different programs have procured and are in the process of being moved out of the Foundation accounts and into SCOE accounts. This may take some time as we are waiting for some of the CDs to mature. The \$25,000 has not yet been moved out of the Education Foundation and into the Stanislaus Community Foundation for the endowment. Don will get the account set up. A motion was made by Kenni Friedman and seconded by Ron Emerzian to accept the Financial Report. Unanimous vote to approve.

Don Gatti reported that after a discussion with David Gianelli, Kenni Friedman, and Ron Emerzian SCOE decided to waive the indirect funds that are acquired by the Education Foundation.

### AdHoc

Kenni Friedman reported that the committee has created a vision statement for the Foundation which says, "Every child in the County has the opportunity to engage in enrichment activity supported by the Education Foundation." Ben Balsbaugh is working on revamping the mission statement. One of the new goals of the committee is that they would like to see each board member be a part of one of the fundraising events and also one program of interest.

### Community Leadership (Marketing)

Pam Denny passed around the new brochure. These brochures will be printed and distributed wherever they can be displayed. Before Dave DeRose left, he had made an agreement to have brochures at every teller window at each US Bank in the County. Sue Rich will talk to Tracey Kerr about doing the same thing at Mocse Credit Union. A sign-up sheet was passed around for people to note how many brochures they would like. Clear brochure holders will be purchased to display the brochures. Let Barbara Little know if you need a holder.

### Resource Development (Revenue) Committee Reports

**Naming Opportunities:** Ron Emerzian reviewed the Naming Opportunities. A few Naming Opportunities are still available for the 2014-15 events. Past event sponsors have been notified to see if they would like to continue for the new year and applications have been submitted. YES Company Summer Production nights are still in need of a Naming Opportunity sponsor. Don Gatti will check with some vendors to see if they are interested in donating to the Foundation.

**Annual Fundraising Drive:** Bobbie Gregory gave a report on the Annual Fundraising Drive. No additional donations have been received since the last board meeting so the total raised is still at \$11,245. The 2014 goal is \$10,000.

**Honorarium/ Memoriam:** Dave Gianelli reported on the progress of the Honorariums/Memoriums stating that to date \$3,650 has been raised. The goal for this year is \$2,500. Honorariums/Memoriums envelopes were distributed to Board Members and a new goal for the remainder of the year was set at \$10,000.

**Fundraiser Committee:** Pam Denney reported on the progress of the Fundraiser Dinner. The date is Thursday, September 11<sup>th</sup> at the Duarte Family home. The theme is *An Enchanted Evening in Neverland: Hooked on Education*. Table prices will be the same as last year. Jason Gordo has agreed to be the auctioneer for the live auction. Barbara has submitted the application for the major sponsor donation from Kaiser.

**Community Brunch:** Carol Benson reported on the progress of the Community Brunch. Everyone's help is needed and committee sign-ups were posted. A sign-up sheet was passed around for board members to select a business for sponsor solicitation. Auction items are to be collected for both the fundraiser dinner and the community brunch and will be divided up based on what is appropriate for each event. The cost of a ticket will be \$50/person. Tickets will be sold by the board members and at Mike's Grill House. Volunteers are needed Friday and Saturday for table set up/food prep and Sunday to help serve and tear down.

#### **Staffing**

Sue Rich reported on the progress of hiring a Fund Development Specialist. After three rounds of interviews, one job offer and a rejection of that job offer we are back to where we started. Sue will post the position one last time, if there are no suitable candidates, it will be up to the Foundation and SCOE on what should be the next step.

#### **Operations and Governance Committee**

Carol Benson stated that two people have agreed to join the board and they are Amy Neumann (MCS school board member, attorney and mother of two) and the other is Christine Baily (stay-at-home mom). Both are active in the community. A motion was made by Kenni Friedman and seconded by David Gianelli to accept Amy Neumann and Christine Baily to the Board. Unanimous vote to approve.

#### **YES Company Summer Production**

Cindy Young addressed the bullets on the back of the agenda. They are looking for a sponsor for the flying apparatus of Peter Pan. Bobbie Gregory distributed invitations to the Board Reception on July 24.

#### **Student Events**

Barbara Little reported that participation for Student Events has increased by 14 teams this year. Jr. Relays was held last weekend with over 600 students and 26 schools participating. Barbara distributed the draft 2014-15 calendar for student events.

#### **Important Dates**

**Thursday, July 24, 5:30 – 10:00 PM, Board Reception & YES Co. Production of Peter Pan**

**Thursday, August 14, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center**

**Thursday, September 11, 6:00 – 9:00 PM, Fundraising Dinner** hosted by the Duarte Family

**Sunday, September 21, Community Brunch, Modesto Centre Plaza**

**Friday, November 14, 8:00 AM – 2:00 PM, Annual Board Meeting, TBD**