



Education Foundation
of Stanislaus County

1100 H Street • Modesto • California • 95354 • (209)238-1710 • www.edfoundationstan.org

Education Foundation of Stanislaus County Board Meeting AGENDA August 13, 2015, 8:00 AM – 10:00 AM, Event Center Rooms 1 & 2

Attendees

Phil Alfano, Christine Baily, Brittney Boone, William Broderick-Villa, Tom Changnon, Pam Denney, Andrew Dignan, Amy Elliot Neumann, Ron Emerzian, Kenni Friedman, Don Gatti, Cheryl Goulart, Jessica Hewitt, Kathy Hobby, Tina Pollock, Sue Rich

Pam Denney called to order at 8:09am. A quorum was present.

Correspondence and Celebrations

Report of Board action taken via email

Pam Denney reported the vote via email to approve the following new Board members: Andrew Dignan, Janet Lopez (not present), and Tina Pollock. All Board members present introduced themselves and welcomed the new members.

Correspondences

Thank you cards were signed for Alfred Matthews, Gallo, and Kaiser to acknowledge their contribution to the fundraiser dinner.

Pam gave an overview of the YES Company reception that occurred on July 23, 2015. At the reception, Carol Benson and Dave Gianelli were honored with the title of Board Member Emeritus. This is an annual reception that corresponds with the summer Yes Company production.

BFF Nominee: Jan Emerzian – Action Item

Kathy Hobby nominated Jan Emerzian as a Benefactor and Friend of the Foundation (BFF). Jan was nominated due to her many years of actively contributing to the success of the Education Foundation. She has spent hours of volunteer time to help with the décor at the fundraiser dinner each year. She is also a significant financial donor and has a passion to serve students in Stanislaus County.

Pam Denney motioned to designate Jan Emerzian as a BFF of the Foundation. Christine seconded the motion. There was no Board discussion. The motion was unanimously approved.

Jan will be recognized in the 2015 fundraiser dinner program.

Emeritus Board Member Nominees: Tony Bruno and Tracey Kerr – Action Item

Tony Bruno and Tracey Kerr were nominated as Board Members Emeritus. They are both past Chairs and have significantly contributed to the success of the Education Foundation..

Amy Elliot Neumann motioned to designate Tony Bruno and Tracey Kerr as Board Members Emeritus. Kenni Friedman seconded the motion. The motion was unanimously approved.

Tony and Tracey will be recognized in July 2016 at the YES Company reception with a picture slideshow and framed certificates.

Approval of May 7, 2015 Board Meeting Minutes – Action Item

Don Gatti motioned to approve the May 7, 2015 minutes. Kenni Friedman seconded the motion. The motion was unanimously approved.



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Committee Reports

Marketing Committee

Sue Rich discussed the Marketing Committee. This committee will become an Ad Hoc committee that will convene only when needed, rather than remaining a standing committee. This is due to the fact that the last meeting was over two years ago and there is not a need for this committee to meet regularly, at this time.

Honorariums and Memoriums

Christine Baily requested that the Board members make a donation in honor or memory of their favorite teacher or community member for the first week of school. Donations are low in this category so there a plan will be established to increase activity in this area.

Finance Committee

Revised Operating Budget

Don Gatti discussed the revised Operating Budget and the actuals for the 2014-15 fiscal year. At the November Board meeting, the Board members suggested revisions. Don presented the newest revised version for approval.

Revisions made include:

- There is a deficit of \$13,000 in the 2014-15 fiscal year
- Additional columns were added
- The top section of the document shows the net income
- The middle section shows the net expenses
- The bottom section shows the projected net income
- A category for designated donations was added. These are the dollars that flow through the Education Foundation that aren't affiliated with the Foundation expenses. These donations should decrease with the creation of the new SCOE Charitable Foundation.
- A category was added for the Walk for Love
- The Community Brunch category was removed because the event will not occur in the 2015-16 fiscal year.

Ron Emerzian motioned to approve the revised operating budget. Amy Elliot Neumann the motion. There was no further discussion. The motion was unanimously approved.

“Stability Fund” – Action Item

Amy Neumann discussed the fund currently being called an “endowment.” The Finance Committee recommends that this fund be called a “stability fund.” It is currently being used as a “rainy day fund,” and the Finance Committee recommended keeping one year’s expenses in the fund at all times in case of emergency. At the next Finance Committee meeting, there will be a discussion about the correct amount that will remain in that fund. The Finance Committee recommended keeping this fund with the Stanislaus Community Foundation because it is a community organization, it is good exposure, and the organization is focused on education and connecting the community.

The Finance Committee recommended proceeding with a fund specifically for planned giving which may or may not be endowed. This fund would be separate from the stability fund and would not interfere with the funds

being raised for the stability fund. It would be a separate campaign that would utilize trusts, wills, homes, etc. These donors would be different than those currently giving to the general fund or stability fund.

Pam Denney motioned to approve the naming of the fund at the Stanislaus Community Foundation as a “Stability Fund” and setting a goal to keep one year operating expenses in the fund. Amy Elliot Neumann seconded the motion. No further discussion. The motion was unanimously approved.



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Pam Denney motioned in favor of establishing a second Stanislaus Community Foundation fund that is a true endowment with the principal remaining untouched; which would require a separate fundraising campaign targeted at estate or planned giving.

Don Gatti motioned to amend the above motion. Kenni Friedman seconded the motion to amend the prior motion. The motion was unanimously approved.

Discussion:

This should not interfere with our annual giving or allocations to the SCOE programs. This would be a separate campaign for a separate set of donors and it would be considered a long term investment. When donors give to this fund, the specifications should be flexible so as not to limit the use of the funds. This fund may or may not be endowed based on the benefits of both types.

Pam Denney moved to approve the amended motion. Christine Baily seconded the motion. The motion was unanimously approved.

Revised Budget Timeline

Amy Elliot Neumann discussed the revised budget timeline. A supplemental allocation will not be confirmed until the Finance Committee meets in mid-September after the tentative income from the fundraisers are determined. All programs run by the Stanislaus Community Foundation have the opportunity to apply. The Board discussed that all board members should be involved at one time to gain knowledge of programs.

Amy recruited the following Board members for the Supplemental Allocation Committee: Christine Baily, Don Gatti, Pam Denney, and Kathy Hobby.

Sue Rich gave an overview of the supplemental allocation process and the background. The supplemental allocation will be submitted by an application that will be drafted for the September 22, 2015 Finance Committee meeting. This request will be for a specific project or one-time request.

Walk for Love Update

Kathy Hobby gave an overview of the Walk for Love that will occur on September 20, 2015. It is a family friendly event that appeals to different donors that may not be able to afford the dinner, but want to support students in Stanislaus County. This is the fourth annual event and the first year for Education Foundation. It is a part of the Hughson Harvest Festival and will include seven other local charities. It is a low risk-event with minimal costs.

Each Board member was asked to commit to being a team captain or finding a team captain. The goal is to collectively raise \$400 per team. Each charity will have a booth and is able to sell items and raise awareness. Kathy is currently raising support from community sponsors. Jessica Irish has created a Facebook page for the Walk for Love and will be sharing information about this event via social media.

Fundraiser Dinner Update

Kathy Hobby gave an update on the Fundraiser Dinner.

- Table Sponsors: The goal was \$53,000 and, currently, there has been \$57,000 collected for table sponsorships and tickets.
- Pre Donation: amount is currently within \$200 of the total for last year.
- Auction Items: There will be an opportunity to pre-bid on silent and live auction items. The master list will be emailed to table sponsors and the Education Foundation Board members. The list will also be posted on the website and social media sites. Kathy requested items from the Board members and passed out a sign-up sheet



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for those interested in donating any of the suggested items.

- “Stock Your Bar Raffle”: This year, there will be a raffle which includes over 20 bottles of premium wine donated by Board members. Each of the wines is valued at \$20 or more.
- Entertainment: Each program supported by the Education Foundation will be represented. Each will be given five minutes to speak or perform. Jessica Hewitt will interview two Foothill Horizons students, Lee Oller will speak about his experience as a Future Cities coach, and Yes Company students will perform a medley from the summer performance of Mary Poppins.
- Caterer and Décor: John Surla was selected as the caterer. It will be buffet service this year. The Hughson High Jazz Band will perform during dinner service. There will also be two bar service areas to help with crowding in the gazebo area.
- Centerpieces: Centerpieces will be pre-sold for \$100 and available for re-sale, donation, or to take home after the event.

Program Reports

Student Events

Cheryl Goulart gave an update about the Student Events Program. She presented the 2016 Student Events Catalog. History Day has been added to the list of student events. There is a need for volunteers at several of the events, including: History Day (website category, historical documents, and exhibition), Mock Trials, Future Cities, Academic Decathlon, and Academic Pentathlon. Cheryl also shared a document with quotes from participants and coaches from various events.

Outdoor Education

Jessica Hewitt gave an update about Foothill Horizons Outdoor Education. Staff recently finished the summer camp sessions and is getting ready for the new school year. There were five interns hired. Jessica showed the Board artwork created by one of the interns. Gratton school created a book of stories and memories from students who have attended Outdoor Education. They are launching a Foothill Champion program to market to students and families from other cultures. There will be an open house for the new Ivie building on September 12, 2015 from 10:00am-2:00pm.

YES Company

Cindy Young gave an update about YES Company. The summer performance of Mary Poppins had over 7,500 attendees for all shows. There were 43 scholarships distributed because of the Education Foundation’s support. In May 2015 YES Company held a fundraiser called “Show for Joe.” Joe provided years of support for the program and the community. They are currently in the process of hiring a new coordinator.

Kenni Friedman motioned to adjourn the meeting. Christine Baily seconded the motion. The motion was unanimously approved.

2015-16 Year Calendar

- **September 10, 2015** – Signature Event Dinner: 6-9pm, Duarte Home
- **September 12, 2015** – Ceremony for Ivie Building: 10am-2pm, Foothill Horizons
- **September 20, 2015** – Walk for Love: 9am-2pm, Hughson High Track
- **November 20, 2015** – Board Meeting: 8:30-10am, SCOE Boardroom
- **February 11, 2016** – Board Meeting: 8:30-10am, SCOE Patterson Room
- **May 6, 2016** – Board Meeting: 8:30am-5pm, Location TBD